

# LivCom 2009 Partners

## Co-organisers

The co-organisers of the 13th year of  
The LivCom Awards:  
City of Pilsen  
Urban Planning and Development Institute  
of the City of Pilsen  
700 Years of the City of Pilsen Foundation



## Media partners

### MF DNES

The daily Mladá fronta DNES is a member of the Mafra media group, which operates in the Czech Republic as well as Germany, Poland and the Netherlands. The readership figures of the newspaper are among the highest in the country. For more information visit <http://zpravy.idnes.cz>.

### Czech Radio

Czech Radio is a public broadcasting company providing a fast and reliable information service that deals with both domestic and foreign affairs. Its non-stop radio programme includes entertainment, music, children's shows, interviews and debates. More information is available at [www.rozhlas.cz](http://www.rozhlas.cz).

### Czech Radio Pilsen

Based in Pilsen, the regional station of the public Czech Radio covers the whole of Western Bohemia with fast and objective information. Using 11 radio transmitters in the area, the station has separate programme blocks for the Pilsen Region and the Carlsbad Region at given times during the day. It also provides information about domestic, foreign and regional politics, social life, community affairs, and sports. More information at [www.rozhlas.cz/plzen](http://www.rozhlas.cz/plzen).

The organisers of the LivCom Awards 2009 would like to acknowledge the support from all those who made the final of this international contest happen with their financial or other donations and extensive experience.

## General partners



**PLZEŇSKÝ KRAJ** The Pilsen Region is situated in the south-west of the Czech Republic. Its area of 7,561 km<sup>2</sup> makes it the third largest region, yet it is ninth in terms of population (570,000). It has the second lowest population density, next to South Bohemia. Its longest border is in the south-west, with Bavaria, Germany. The Region's great asset is its position between Prague and the countries of Western Europe. The Pilsen Region offers diverse natural conditions. In terms of the main watercourses, the Berounka River basin accounts for the largest part of the Pilsen Region. The territory of the Region includes the Šumava Nature Park, four protected landscape areas (Šumava, Český les, Slavkovský les, and Křivoklátsko), and over 180 smaller reservations. The nature of the landscape and its varied population density and industrial concentration result in a great diversity of animal and plant species. The mountain ranges of the Český les and the Šumava are among the most interesting parts of the Region. Velká Mokrůvka (1370 m) in the Šumava Mountains is the highest point of the Pilsen Region. The Pilsen Region is an economically developed region. Its high ranking on the national scale is due to the high economic performance of the City of Pilsen, which is estimated to account for nearly two thirds of the total GDP of the Pilsen Region. For more information visit [www.kr-plzensky.cz](http://www.kr-plzensky.cz).



**congress CENTRE  
PARKHOTEL pilsen**

**The Congress Centre Parkhotel Pilsen** is the largest convention and hotel centre in Bohemia outside Prague. This modern hotel, which offers comprehensive services, is situated in the pleasant surroundings of the Borský Park in the south of Pilsen and is easily accessible from the city centre, as well as from major international roads. The hotel has a high standard of cuisine. The menu includes a wide range of European specialities, traditional Czech dishes, and an extensive list of selected wines. Refreshment is also served round the clock in the Lobby Bar overlooking the Borský Park. For social events, the Congress Centre Parkhotel Pilsen offers 11 modern meeting and banquet rooms and lounges, which can be combined to host between 10 and 1,000 guests. These rooms are furnished with state-of-the-art ergonomics and acoustics in mind. The Parkhotel offers a number of in-house services. The guests can use an outdoor heated swimming pool with a bar, the services of a hotel massage therapist, and an infrared sauna. Also available are 10 clay tennis courts and 3 tennis courts with an artificial surface. The hotel offers hotel taxi and car rental services. More information at: [www.parkhotel-czech.eu](http://www.parkhotel-czech.eu).

## Main partners



**PLZEŇSKÁ TEPLÁRENSKÁ**

**Plzeňská teplárenská, a.s.** is the largest heat producer and distributor in Pilsen. In addition to heat, the company also provides domestic hot water. Over 40,000 housing units, businesses, offices and schools are connected to the company's distribution network. Other products of Plzeňská teplárenská, a.s. include electricity and cooling production and supply. The company also holds a certificate of its competence to provide primary, secondary and tertiary power regulation. This certificate entitles the company to participate in the daily trade in support services with ČEPS, a.s. Plzeňská teplárenská is the key partner of youth sport in Pilsen, supporting the HC Lasselsberger Pilsen and FC Viktoria Pilsen clubs. More information at: [www.pltep.cz](http://www.pltep.cz).



**Vodárna Pilsen a.s.** provides drinking water production and supply, as well as sewerage and waste water treatment services. It operates the water service infrastructure not only within the City of Pilsen but also in several surrounding towns and municipalities and in the territory of the former districts of Pilsen South and Pilsen North. Vodárna Pilsen a.s. is a member of the Veolia Voda Česká republika, a.s. group, the largest company on the Czech water management market, which serves 4 million inhabitants in 1,050 Czech municipalities. In line with the corporate Veolia Environment policy, the company supports educational and awareness-building environmental activities for children. It also participates in organising national and international competitions of school teams with an environmental focus, and supplies schools with a popular "portable lab" kit for water testing. More at: [www.vodarna.cz](http://www.vodarna.cz).

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**Plzeňský Prazdroj, a. s.** is a leading beer producer in the Czech Republic and in Central Europe, and the largest exporter of Czech beer. It became a member of the international SABMiller plc. in 2001. With its portfolio comprising nine brands, the company produced 10.7 million hectolitres of beer, 24% of which was exported to foreign markets in over 50 countries worldwide in the 2009 financial year. The company's flagship is Pilsner Urquell, a bottom-fermented lager that gave its name to the most widespread global family of beers. A comprehensive approach to permanently sustainable development has been a part of the corporate strategy for as long as 5 years. Last year Plzeňský Prazdroj invested CZK 66 million in this policy, CZK 42 million of which were intended for environmental projects. The company's results were recognised with the European Corporate Responsibility Award, with Plzeňský Prazdroj becoming one of the three winners of the local Czech round. More at: [www.prazdroj.cz](http://www.prazdroj.cz).

## Partners



**ZAT a. s.** is a supplier of comprehensive automation solutions, including all the relevant links to processing and other systems. The deliveries from ZAT include information technology systems, control systems, field instrumentation, wiring, and communications.



The Czech-French **ELIOD servis s.r.o.** provides businesses, as well as the general public, with environmental services in the field of municipal and hazardous waste. The company collects, purchases and disposes of waste using its own facilities and those of its business partners.



**Metrostav a.s.**, a member of the DDM multinational group, is one of the Czech Republic's largest construction companies. It is a universal construction company working as a general contractor on building projects on both the domestic and foreign markets. It operates in the area of industrial and housing development and also in the field of the restoration of listed buildings.



**AMERS, spol. s r.o.** is a construction company focused on the restoration of historical buildings and the upgrading and development of housing units, offices, and industrial and special-purpose sites.



**Kooperativa pojišťovna, a.s.**, Vienna Insurance Group, the second-largest insurance company on the Czech market, has been in operation since 1991. It is a universal insurance company offering a full portfolio of services and all the standard types of insurance for the general public and other clients, ranging from small businesses to large corporations.



**BOHEMIA SEKT, a.s.**, is primarily a producer of sparkling wines. However, its products also include non-sparkling wines and spirits. Its product quality, growth dynamics and increasing international recognition make it a major sparkling and non-sparkling wine producer in Central and Eastern Europe.



**IBM Česká republika** is a leading company on the Czech ICT market. It represents one of the world's largest IT development companies, with a history that reaches back for over one hundred years.

## R1ZAK

The **R1ZAK** television company, which operates the regional ZAK TV station has been active in West Bohemia since 1996. Using a so-called "shared licence", R1ZAK broadcasts its shows as part of the programme of the TV PRIMA nationwide television network. For more information visit [www.r1zak.cz](http://www.r1zak.cz).

## Moderní obec

**Moderní obec** is a monthly professional journal for modern public administration. The main topics covered by the journal include management, municipal governance and finance, municipal services and technical support, environmental issues, international co-operation and the development of municipal and regional infrastructure. More at: [www.moderniobec.cz](http://www.moderniobec.cz).

## Czech Healthy Cities National Network

In 1988, the UN initiated the international Healthy Cities Project. Starting in 1989, the implementation of the Project's key ideas started in the Czech Republic through the Healthy Cities National Network. The objective of the initiative is to support specific implementation schemes to promote sustainable development, health and quality of life. More information is available at [www.nszm.cz](http://www.nszm.cz).